

↑ merge

# Design-driven product studio

Leveraging UX-first design and extensive web development expertise, our time and cost efficient approach accelerates your business.

# Who we can help



Angel, Pre-Seed

## Idea/Early Stage

Validate your concept, iterate rapidly, and secure initial funding to kickstart growth.



Seed-Series A

## Product Market Fit

Fine-tune your offering to meet market demands, ensuring strong alignment with customer needs.



Series B+, Enterprise

## Growing/Scale-up

Scale efficiently and rapidly to seize market opportunities while maintaining operational agility.

We are good at

# Product design



## UX discovery

Agile solution ideation.



## UI/UX design

User-centric and world class product UI.



## CX design

Build engaging customer journey.



## POC design

Ground your vision.



## User research

Understand users behaviour.



## Design sprint

Validate your business idea fast.

We are good at

# Product websites



## Web design

Convert and drive business growth.



## Webflow development

Smooth and scalable platform.



## Next.js development

Optimize performance.



## Conversion optimization

Maximize your conversion rates.



## Inbound strategies

Achieve world class ambitions.



## Product positioning

Communicate value proposition.

We are good at

# Product development



## MVP development

Accelerate your time-to-market.



## Front-end development

Atomic-based React SPA.



## No-code development

Reduce development time and costs.



## Automation

Streamline your operations.



## Storybook components

Streamline UI library.



## AI integration

Integrate AI into your system.

We are good at

# Scaling



## Dedicated teams

Scale with our Scrum teams.



## Hiring

Top-tier talent.



## Design support

UX experts on demand.



## Design system

Tailored UI consistency.

# Fintech

Our partners grow from the MVP stage to securing series A funding, and we're seeking the next opportunities to provide our support. Our Fintech expertise encompasses financial management, investments, custodian wallets, trading & exchanges, DeFi, and neobanking.

DeFi

View case study ↗

Investment management

View case study ↗

Crypto

View case study ↗

# SaaS

Based on our SaaS expertise, we're equipped to handle both MVP launches and substantial scaling. Our focus lies in creating SaaS products with enhanced onboarding, clear data visualization, and simplified navigation to ensure long-term user engagement and satisfaction.

Logistics B2B

View case study ↗

IT infrastructure

View case study ↗

AI

View case study ↗

# Why Merge

## Design adds product value

Our design vision extends beyond, aiming to align with your business objectives, enhancing NPS, acquisition, and LTV, maximizing your ROI.

## We are in this together

We're aiming to deliver the highest value for the best cost to grow with you from round to round.

## Reliable delivery built on experience

We prioritize to keep you informed through regular updates and always up-to-date timelines and budgets.

## Product experts

Our expert team delivers top-tier solutions, combining deep expertise and in-depth understanding for superior product quality.

# What you get



## First-month trial

Pay 50% if we don't match your expectations.



## Clear billed hours

Understand where your money goes with easy-to-follow breakdowns of billable hours.



## Adjustable on the fly

We seamlessly adapt to your changing needs.



## Fast responses from management

Expect prompt and efficient responses to your queries.



Merge's understanding of user experience helped us to decrease the number of support tickets by 28%. It's why we've continued to use their services even after a year."

David Kemmerer, Co-founder and CEO at CoinLedger





Pavel Tseluyko, CEO

# Let's rock!

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[merge.rocks](https://merge.rocks)

[Book a call ↗](#)